



## Responsible Management Education



**PGDM 2020-22**  
Post Graduate Diploma in Management





IILM..... a seat of holistic learning.

In Persian, IILM, or “ilm” means Knowledge. IILM communicates a place for seeking and attaining education and wisdom.

Our logo depicts the rising Sun, which, in the words of Swami Vivekananda, is symbolic of Jnana, within the universal symbol of the temple of learning.

The three elements in the IILM logo combine a book, a swan and a lamp. The book symbolizes learning.

Swami Vivekananda has written that the Swan stands for the Paramatman (Supreme Self).

Bhagwan Sri Satya Sai Baba, in his Deepavali Day Discourse on 5th Nov, 1991, explained that the flame of a lamp has two qualities. One is to banish darkness. The other is a continuous upward movement. Even when a lamp is kept in a pit, the flame moves upwards. The sages have therefore adored the lamp of wisdom as the flame that leads humans to higher states.

तेषाम्, एव, अनुकम्पार्थम्, अहम्, अज्ञानजम्, तमः ।  
नाशयामि, आत्मभावस्थः ज्ञानदीपेन, भास्वता ।।  
अध्याय १०(११)

In the Gita, Lord Krishna Says:  
“ I, residing in the intellect of my devotees, destroy the darkness of ignorance by the resplendent light of knowledge”

## The IILM PGDM

Established in 1993, IILM Group is a leading group in Management Education and has campuses in New Delhi, Gurugram, Greater Noida. The Lodhi Road campus is located in the heart of the city, bustling with activities and attractive places to visit.

IILM Post Graduate Diploma in Management (PGDM) is approved by the All India Council for Technical Education (AICTE) and accredited by NBA (National Board of Accreditation). IILM has also been accorded the prestigious SAQS Accreditation, an International Quality Assurance Label for B Schools by the Association of Management Development Institution in South Asia (AMDISA).

Our blended curriculum is inspired by Stanford Graduate School of Business, Wharton Business School and IIM Ahmedabad. We also offer online SWAYAM / IIMBx course which lead to significant addition to learning and knowledge. IILM has very strong network with industry for Internships, Live Projects & Placements.

With 25 plus years of experience in training future entrepreneurs and managers, IILM is proud to have 12000+ well placed Alumni in top companies in India and abroad.

### Accreditations and Association





# Get recognized amongst the best in the country

“While it is good to earn medals, it is important not to take them too seriously. You need to seek medals that your heart awards to your soul. These are medals that you need to keep inside you. There are four important medals that you need to seek to be happy and successful and those are the medals of Courage, Honesty, Hard Work & Discipline and Humility.”

**Padma Shri Dr Dinesh Singh**  
Former Vice Chancellor  
University of Delhi  
PGDM Convocation Address May, 2019



**Padma Shri Dr Dinesh Singh**  
Former Vice Chancellor  
University of Delhi

# Why students from across the country choose IILM

## The IILM Advantage

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Blended Learning

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& Family Business

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Experience

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Well Placed  
Alumni

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**09**  
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Scholarships  
and Loans



# 01

## Globally Benchmarked Curriculum with Blended Learning

IILM PGDM curriculum reflects the changing world of business and the skills required by students for future and is based on the concept of Assurance of Learning (AOL) and Programme Learning Goals (PLG) which get embedded in all modules and activities. As an institution, the updated curriculum and innovative pedagogy remains the fulcrum of the Post Graduate Programme in Management. The PGDM curriculum is benchmarked against some of the best institutions of the world and India, such as Stanford Graduate School of Business, Wharton School of Management and Indian Institute of Management at Ahmedabad and Bangalore. The curriculum update goes through Academic Advisory Board comprising of top academicians of India and the world, followed by industry feedback. Robust Curriculum and Pedagogy are the two pillars on which IILM management programme is based and help students broaden and deepen their understanding of the business world.

The PGDM programme is delivered over six terms. The duration of each term is three months. The first year curriculum covers the basic courses in Accounting, Finance, Marketing, Organizational Behaviour, Human Resources Management, Strategy, Operations and Quantitative techniques. After completion of first year over three terms, each student has to go through two to three months mandatory summer internship programme.

The second year PGDM programme consists of electives in different areas. Students are encouraged to design their own specialization. Also, students can opt for electives from the area of Accounting and Finance, Marketing and Sales, Human Resources, Public Policy, Operations, Entrepreneurship and Family Business.



Students are encouraged to opt for SWAYAM/ IIMBx (MOOC) courses as electives to get into the habit of learning online and become lifelong learners, one of the key traits of future leaders. Career courses and placement workshops help students to think about their management career from day one at IILM.

### Dissertation

The Dissertation is a new initiative in IILM's teaching curriculum and endeavours to enhance the research capabilities of the students. Dissertation is a mandatory requirement for the PGDM students to earn their final degree.

The dissertation module is in a continuous learning format which starts from Term 4 and ends in Term 6. It includes an understanding of research methodology, data collection, data analysis, interpretation of results through quantitative and qualitative techniques and finally report writing of findings and their analysis in the form of a written document. The dissertation committee approves the proposed topic and the research proposal, monitors the progress for each student through timely reports and finally organizes and conducts the dissertation defence.

# Summer Internships - Corporate World Training

Summer Internship is an integral part of the curriculum at IILM. The short term experience during the summer internship offers an important opportunity to work closely with professionals in the chosen field and to develop knowledge, competencies, and experience related directly to career goals. Internships lead to new contacts, mentors and references.

Summer Internships provide hands on experience to the freshers and also acquaint students with the demands of the professional world in terms of knowledge, skill and attitude to perform effectively in a corporate setup. Apart from experiential learning, summer internship prepare students with core knowledge and enables them to choose specialized electives diligently in second year.

Students are well trained prior to their Summer Internship programme to ensure that they internalize the real world learning process. The curriculum mandates a minimum of 2-3 months (8 to 12 weeks) internship to gain first-hand experience of the business world.

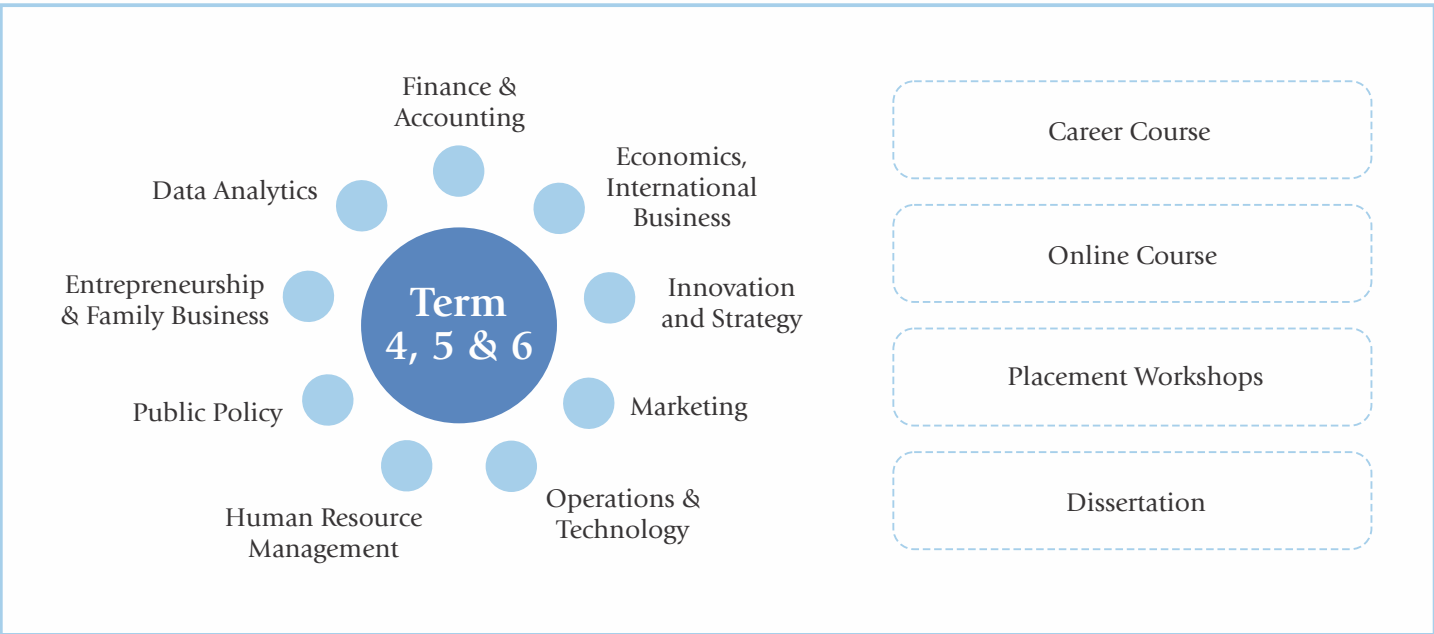
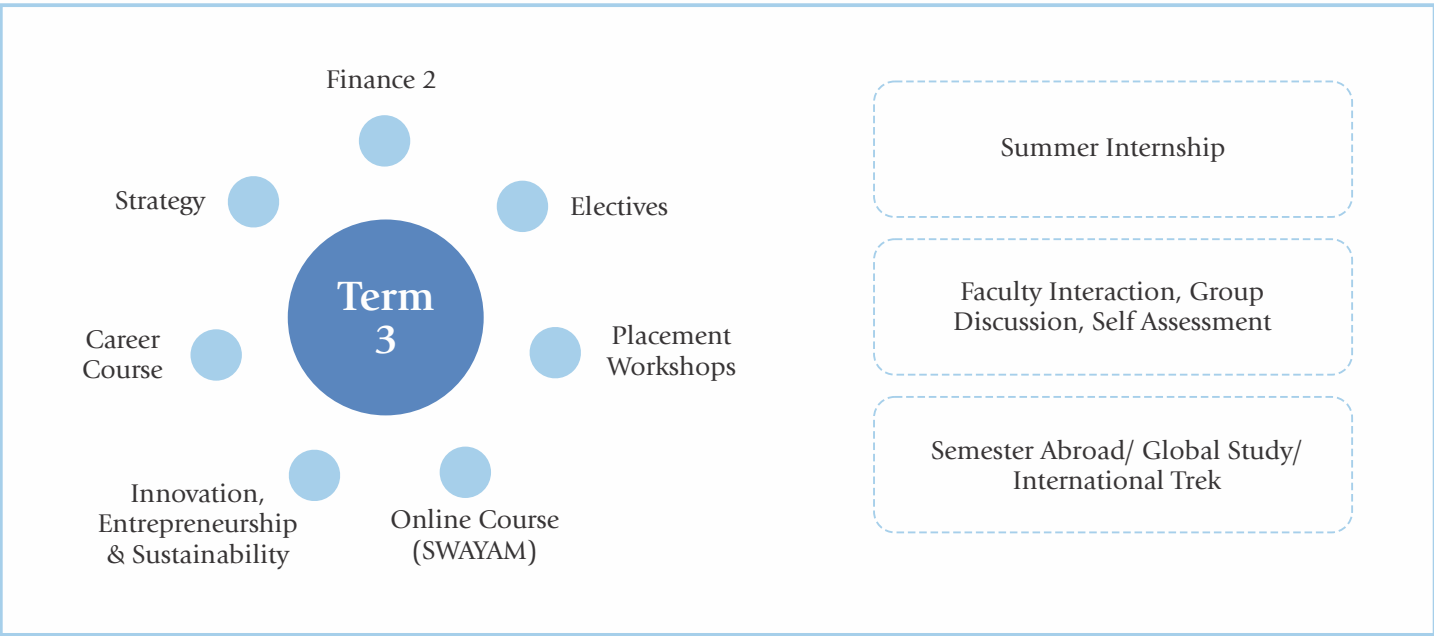
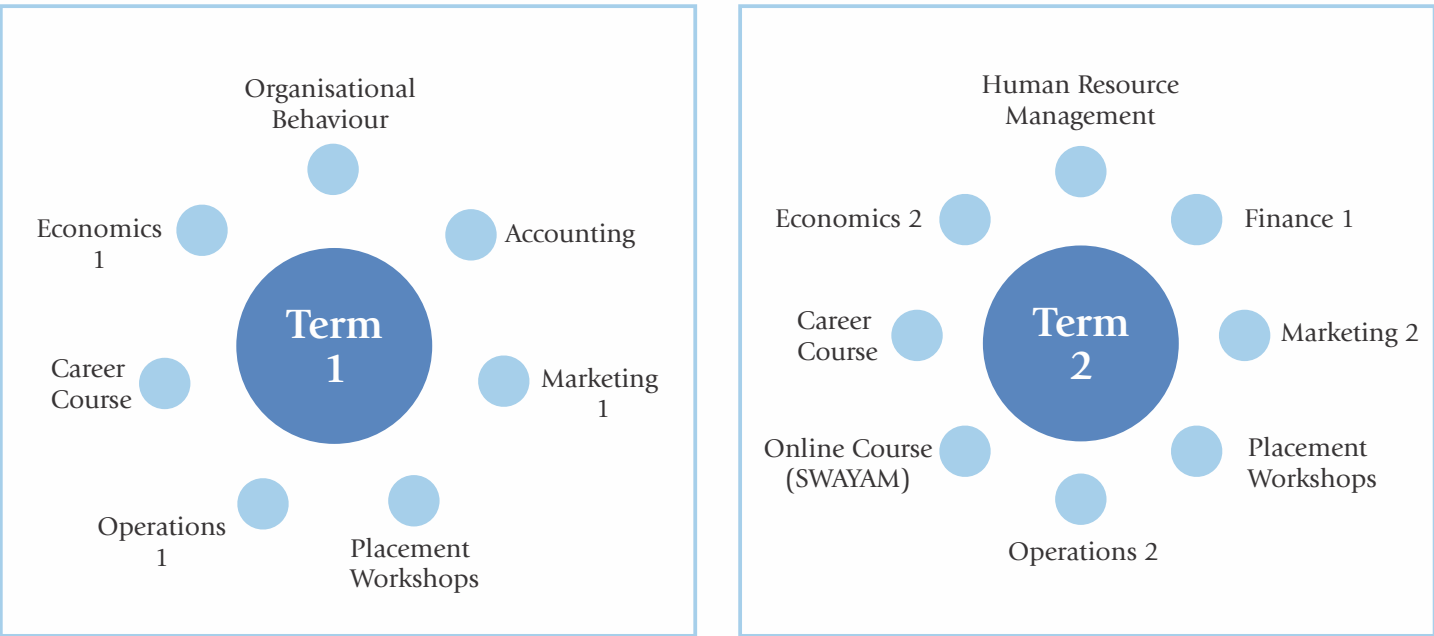
Summer Internship Projects are evaluated by faculty mentors and IILM Corporate Resource Centre (CRC) before they are allocated to the students. The academic advisors also visit companies and interact with the students' industry mentors to track progress of the students. As a part of summer internship evaluation, students submit fortnightly progress reports to their advisors and CRC. Guidance on final report preparation is provided by the academic advisors.

The final assessment comprises of summer internship progress reports, executive summary, company details, and learning followed by an interaction with company representatives, industry mentor, alumni and faculty.

Students also present their Summer Internship Project to the industry mentor and team members of IILM Corporate Resource Centre at the company premises. Overall, summer internship provide students an insight into their chosen preferred Career Domain and is imperative for students' overall development in acquiring well rander managerial skills.



- |                    |                    |                      |                  |
|--------------------|--------------------|----------------------|------------------|
| • Industry Mentor  | • Industry Mentor  | • Description of SIP | • Senior Alumni  |
| • Academic Advisor | • Placement Head   | • Analysis           | • Placement Head |
| • Placement Head   | • Academic Advisor | • Recommendations    | • Faculty        |



\*Career Courses as mentioned in Career Centre

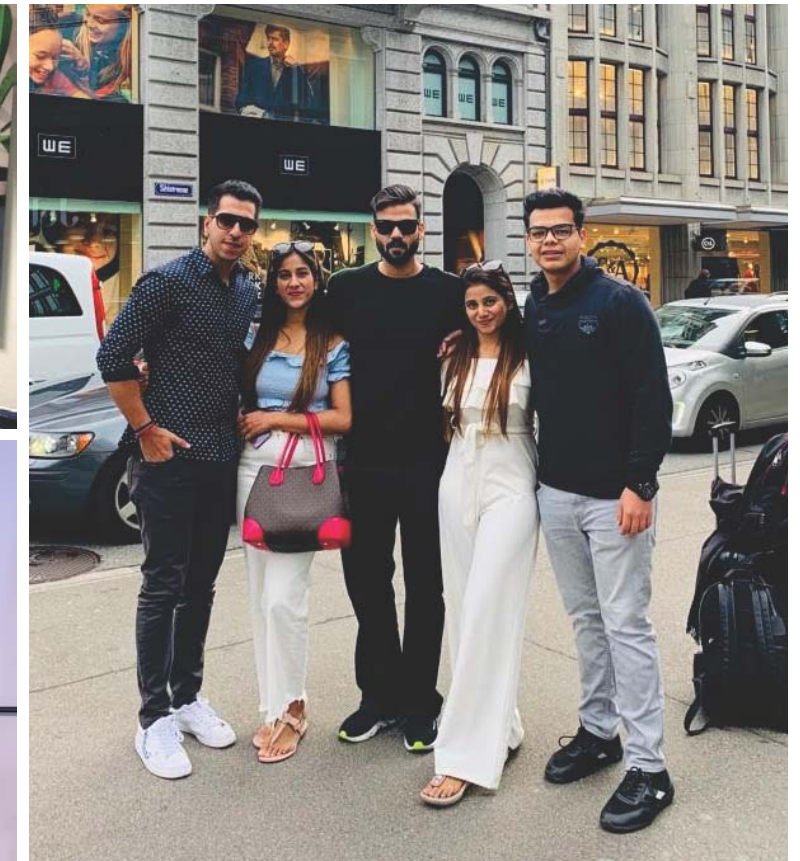


02

## International Exposure

Current business environment makes it vital for businesses to tap into global markets to ensure the viability of a business. Training and managing international relations and networks is a key skill for all managers and meeting global standards is crucial for success.

In keeping with this view, IILM is actively striving to create and sustain global collaborations and networks so that our students can achieve a multitude of visibility across different spectrums. There are three types of international offerings for students with the best of colleges and universities.





## Semester Abroad Program (Duration 3-5 months)

Studying abroad is one of the most beneficial experiences for a student as it gives them an opportunity to study for a full semester at one of our partner schools/ universities. The student not only gets exposure of living and studying in a different culture, but also learns and appreciates the diversity that is a key managerial skill required by organizations today. As the duration is minimum 12 weeks, it gives ample opportunity for the student to imbibe the culture and business practices of that country. Choosing a semester abroad, allows the students to see the world beyond their own city and country, offering them an opportunity to make new friends, enriching their experiences and forming memories that they cherish for a lifetime. The study abroad program is a positive addition in the resume, enhancing their job prospects and providing benefits that go beyond the academic and the professional world of the students.

IILM has various partnerships across the globe for helping students to choose their semester abroad option. These overseas partnerships give a rich experiential blend of culture, academic and business environment for the students. The students are required to complete one semester in any of the partner universities and have the credits transferred on successful completion.

## Global Study Program (Duration 2-3 Weeks)

Global Study Program give students a global exposure of teaching pedagogy, industry and diverse cultures enabling them to expand their horizons and develop an international perspective. In this 2-3 weeks program, students get an opportunity to visit a partner school in Europe or Asia and complete specialized course modules (which get counted towards elective credits), develop skills for working in diverse teams, understand and accept cultural diversity.

## International Trek (Duration 7-10 Days)

International Trek gives the student an opportunity to explore the economic, political and cultural contexts of business in different regions of the world. The trek is a theme based (Manufacturing, Entrepreneurship & Innovation, Cultural, etc) expedition, where they meet professionals from other countries, exchange ideas with business and government leaders from other parts of the world. Students get an opportunity to visit partner universities in the Middle East, Eastern Europe or South East Asia as a part of the program. The organizing team identifies the theme that interests the students and plans out these treks. The trek provides students an opportunity to test their leadership skills, get an in-depth understanding about a particular industry or geography, which helps them to build contacts for the future. This is a great networking opportunity for students.

## List of Partner Universities and Schools

S.No.	Name of the University / School	Country	Time Period
1	Management Center Innsbruck.	Austria	October -February, March -June
2	Upper Austria University of Applied Sciences (School of Management)	Austria	October -February, March -June
3	Vorarlberg University of Applied Sciences	Austria	August -December, February - June
4	University of MONS	Belgium	September - January, February-June
5	Lapland University of Applied Sciences	Finland	August – December, January –May
6	Laurea University of Applied Sciences	Finland	September -December, January –May
7	Burgundy School of Business	France	September - December, January -April
8	Ecole De Management De Normandie	France	September - December, February- May
9	EDC Paris Business School	France	September - December, January - April
10	ESC Rennes School of Business	France	September - December, January - April
11	Groupe ESC Troyes/ Y School	France	September - January, February - June
12	Groupe INSEEC	France	September - December, January - April
13	Montpellier Business School	France	September- January, January -May
14	The University of Lorraine	France	September - December, January - May
15	International School of Management	Germany	September - December, January -May
16	Cologne Business School	Germany	September - December, January -May
17	Solbridge International School of Business	Korea	August - December, March- June
18	Hanze University of Applied Sciences, Groningen	Netherlands	September – January, February – June
19	HZ University of Applied Sciences Vllissingen	Netherlands	September – January, February – June
20	The Hague University of Applied Sciences	Netherlands	September – January, February – June
21	ISCTE(Instituto Universitario De Lisboa)	Portugal	September – January, February – June
22	Linneaus University	Sweden	September – January, February – June
23	Universidad de Jaen	Spain	September - December, January - April
24	University of Las Palmas de Gran Canaria, Spain	Spain	September - December, January - April
25	National Tsing Hua University	Taiwan	September- December, February -June
26	Istanbul Kultur University	Turkey	September- December, February – May
27	ZHAW School of Management and Law	Switzerland	September - December, January - April
28	Geneva Business School	Switzerland	September - January, February -July



03

## Career Centre

The IILM Career Center help students to get out of their comfort zones and explore their potential. Launching successful careers through a combination of academic courses and practical guidance, IILM Career Center aims at steering the students in the right direction for a fulfilling professional life through a variety of endeavours.

IILM Career Center offers support and guidance through Alumni Connect where students get an opportunity to meet, interact and learn from Alumni as well as explore possibilities of working with them. Students who are unclear about their choices can turn to Career Advisory to guide them in the right direction through a series of advisory and counselling sessions. Through Industry Interactions with different industries, Career Center help students explore wide career choices and new horizons. The students, who aspire towards International Education, are guided on courses and universities abroad, how they can apply and get admission in a course and university of their choice. The Career Center hopes to nudge the students towards world renowned and Ivy League academic institutes by providing counseling for the same.

Career Center imbibes that the world is the students' oyster and they can achieve everything they work towards, by creating opportunities and developing their abilities.

IILM Career Center also offers several courses that would help students to fit in seamlessly in the professional world such as:

01

CRITICAL THINKING,  
READING & WRITING

02

EMOTIONAL  
INTELLIGENCE

03

BUSINESS LAW

04

BUSINESS &  
TECHNOLOGY

05

PURPOSEFUL WORK  
& LIFE CHOICES

06

MANAGEMENT  
THROUGH MOVIES



"We all have a faculty advisor as well as a student mentor. It's like having a personalized counsellor. I personally have improved a lot through this process and I could change my mindsets of talking through my mind to someone else. It was one of the best things which IILM gave me which I would recommend everyone to go through."

Karandreet Kaur Bhatia  
(PGDM Batch 2018-20)



# 04

## Entrepreneurship & Family Business

*“Your work is going to fill a large part of your life, and the only way to be truly satisfied is to do what you believe is great work. And the only way to do great work is to love what you do.” Steve Jobs*

Entrepreneurs are not always born but are also created: Inspired by this belief, Entrepreneurship Development Centre (EDC) aims to encourage entrepreneurial mind-set among students, and help in developing and strengthening entrepreneurial qualities in the students who want to start their own venture or scale up their family business. It provides a strong platform to assist budding entrepreneurs from ideation, validation, development to commercialization of their innovative ideas. In a nutshell, focus of EDC is to guide students to take entrepreneurship as a career, as a road to success, as a journey towards realization of their dreams.

The key initiatives taken by this centre are:

- **Innovation Week:** Innovation weeks are opened during the year to nurture students' creativity and entrepreneurial spirit and strengthen the innovative side of students. This also involves live projects with companies and field visits.
- **Entrepreneurship Conference:** The annual conference brings together entrepreneurs from various industries, both established and start-ups, to enlighten students about their entrepreneurial journey and various challenges faced by them and how they overcame them to survive in the current environment.
- **Talks with Entrepreneurs:** Talks are held regularly through workshops.



- **Personalised Mentoring:** Specialised and customized mentorship is provided by accomplished educators and experienced practitioners that build strong mentoring relationships with students and guide prospective entrepreneurs on various aspects. This also helps to reinforce concepts, processes, and skills associated with identifying new ideas, opportunities and methods for starting a new venture.
- **Incubation Centre:** IILM supports students with dreams, aspirations and business ideas in the Incubation Centre.
- **Entrepreneurship Club:** This club is run by motivated and enterprising students who organise events and conferences on campus and represent IILM at similar platforms. In the process students learn event management, networking and public speaking skills as well as get ideas and a platform to start or scale up their own ventures.



05

# Placements (300+ Companies)

IILM has a robust Career Resource Centre (CRC) which is well connected with different Industry sectors. The principal focus of the Career Resource Centre (CRC) is to foster Corporate Connect by facilitating industry engagement. Placement opportunities are sought for the students based on their aptitude and interest. The CRC frequently networks with the best companies in various sectors such as FMCG, Banking, Automotive, Research, IT and Consulting.

IILM has infrastructural facilities for conducting recruitment processes for companies on campus, which includes group discussion rooms and conferencing facilities etc. Career Resource Centre (CRC) renders outstanding placement support to students by using a well-planned roadmap. Students get support for choosing their career options, preparing their resume and building their LinkedIn profiles. CRC also organises mock group discussion sessions, aptitude test and personal interviews to prepare the students for final placement process. Students also get support for summer internships and are encouraged to do live projects during which they are mentored by CRC or career advisors. All these activities empower students with the life-long career decision-making skills and prepare them on acquiring and demonstrating the right personality traits at workplace.

Placement weeks are organised for students, which is an endeavor to strengthen industry academia interface. To achieve this objective, CRC works to enhance Industry-Institute interaction through various industrial visits and also invite recruiters to visit campus and interact with students. Recruiters provide inputs to students about the job skills required for their respective industries. Students learn about various job options and can make informed decisions.

Our recruiters comprise of over 300 companies across the country spanning diverse industry sectors:

## Companies on Campus for Summer Internship and Final Placements

06

# Full-Time Faculty with Rich Industry Experience

The faculty at IILM comes from leading institutions across the country and have diverse industry experience.

The faculty are knowledge creators who rigorously pursue research in their fields and brings their learning to the class room. In keeping with IILM's vision to educate, develop innovative entrepreneurial and responsible business leaders and matching world class teaching methodologies, IILM draws strength from the international arena for research excellence and teaching acumen.

## Finance & Accounting

**AARTI SHARMA**  
Assistant Professor  
Ph. D (Pursuing)  
PGDM (Financial Management),  
MBA, M.Com  
7 Years' Experience In Academia

**MONIKA DUGGAL**  
Professor  
Chartered Financial Analyst (USA),  
Chartered Accountant  
20+ Years' Experience In Academia  
& Industry

**PRABHASH CHANDRA**  
Professor  
Ph.D (Financial Literacy)  
Masters in Management Science (Finance)  
23 Years' Experience In Industry &  
4 Years' In Academia

**SADHNA GAUR**  
Assistant Professor  
Ph.D (Pre-Submission), Advanced  
Diploma in Management, MBA  
11 Years' Experience In Academia

**SAPNA JAIN**  
Professor  
Chartered Accountant, M.Com  
20+ Years' Experience In Academia  
& Industry

**VINAINA CHHABRA**  
Assistant Professor  
MBA  
9+ Years' Experience In Industry  
& Academia

## Business Communication

**ATIMA MANKOTIA**  
Professor  
Ph. D (Pursuing)  
PGHRM, Diploma in Journalism,  
MA in History  
25+ Years' Experience in Industry,  
5 Years' in Academic Publishing,  
1.5 Years' in Academia

**MINI B DANIEL**  
Associate Professor  
MA (Public Administration)  
24 Years' Experience in International  
Higher Education and 4 Years' in Academia

## Economics, Public Policy and International Business

**BIDISHA BANERJI**  
Associate Professor  
Ph. D (Public Policy & Public Administration)  
M. Phil in Public Policy, M.A. in Economics  
14 Years' Experience in Academia & Research

**GURPREET SINGH BHATIA**  
Associate Professor  
Ph.D (Economics)  
M.Phil (Development & Planning), M.A.  
15+ Years' Experience in Academia

**RAHUL MISHRA**  
Professor  
Master of International Business  
22 Years' Experience in Academia  
& Industry

## Entrepreneurship and Strategy

**SHEETAL JAIN**  
Associate Professor  
Ph.D (Business Administration), PGDM  
12 Years' Experience in Academia  
& Industry

**SUJIT SENGUPTA**  
Professor  
PGDM in Management, M. Tech  
(Communications & Electronics)  
47 Years' Experience in Industry  
(Marketing & Sales) & Academia



Marketing

**ARCHANA MAHAPATRA**  
Assistant Professor  
PGDBM (Marketing and Finance)  
13 Years’ Experience in Industry, Academia,  
Banking, Travel & Tourism

**OLY MISHRA**  
Assistant Professor  
Ph. D (Management)  
MBA  
5 Years’ Experience in Academia &  
3 + Years’ in Industry

**PANKAJ RAWAL**  
Professor  
Ph.D (Business Administration)  
Advanced Diploma in Marketing  
Management, PG Diploma(CRM)  
26+ Years’ Experience of Industry &  
Academia

**SHRUTI GILL**  
Associate Professor  
Ph. D (Management)  
MBA  
10 Years’ Experience in Industry &  
9 Years’ in Academia

**SOUMITA MUKHERJEE**  
Assistant Professor  
MBA-PGDM  
10 Years’ Experience in Industry

Operations, Information  
and Technology

**DAISY MATHUR JAIN**  
Associate Professor  
Ph. D (Information Technology)  
PGDCA (Computers)  
20+ Years’ Experience in  
Academia & Industry

**HITESH GOEL**  
Professor  
Ph. D (Pursuing)  
Certification Course in Business  
Management, M.Sc (Telecom),  
M.Sc (Defence & Strategic Studies),  
MDBA  
23 Years’ Experience in Navy  
& Industry

Organizational  
Behaviour

**KAKOLI SEN**  
Professor  
Ph. D (Management)  
PG Diploma in Journalism &  
Mass Communication,  
Masters in Human Resource Management,  
Diploma in Training & Development  
24+ Years’ Experience in Academia  
& Industry

**MEGHNA GOSWAMI**  
Assistant Professor  
Ph. D (Management)  
MBA, M.J.M.C.  
1.5 Years’ Experience in Academia,  
1.5 Years’ Industry & 1 Year in Research

**PARNIKA SHARMA**  
Assistant Professor  
Ph. D (Psychology)  
MA in Political Science, MA in Psychology  
12 Years’ Experience in Academia

**SANYUKTA JOLLY**  
Professor  
Ph.D (Performance Management)  
M.Phil (Psychology), MA  
21 Years’ Experience in Academia

**SHIVANI KHURANA**  
Professor  
Ph.D (Organisational Behaviour)  
Advanced Diploma in Training the Trainers  
M.Phil ( Psychology), M.Ed., MA,  
23 Years’ Experience in Academia

Foreign Faculty

**ANTHONY ATUFE OKUOGUME**  
Entrepreneurship and Strategy  
University of Lapland, Finland

**ARI ALAM**  
General Management  
University of Lapland, Finland

**BURÇIN ATASEVEN**  
Operations  
Istanbul Kultur University, Istanbul

**CAMPBELL PARSONS**  
Finance  
Hanze Gronigen University

**CHEN STEFANIE**  
Information & Technology  
University of Applied Sciences,  
Vorarlberg, Austria

**CHERYL DOWELL**  
Organizational Behavior  
Algonquin College, Ottawa, Canada

**DORTHE BOHLBRO**  
Operations  
Business Academy, Aarhus University

**ERIKA JULIANA RODRIGUEZ**  
Business Communication  
Universidad EAN, Columbia,  
South America

**GATIEN BEAUMONT**  
Entrepreneurship and Strategy  
University of Lorraine

**HOLGER BRAIL**  
General Management  
Liverpool University

**IAN FITZGERALD**  
International Business  
Hanze Gronigen University

**JENS KARBO**  
International Business  
Business Academy Aarhus  
University, Denmark

**LOUISE GRUE BENNIKE**  
Marketing  
Business Academy, Aarhus University

**MARGARET OSBORNE**  
Marketing  
Seneca College, Toronto, Canada

**MARIUSZ SOLTANIFAR**  
Entrepreneurship and Strategy  
Hanze Gronigen University

**MICHAEL SCHMITT**  
Finance  
ISM Frankfurt, Germany

**MICHAEL WADE**  
International Business  
Seneca College, Canada

**ROY RUS**  
Finance  
Hanze Groningen University

**SOREN IPLAND**  
Marketing  
Business Academy Aarhus University,  
Denmark

**WERNER WETEKAMP**  
Operations  
FH, Dortmund University, Germany

**VINOD LALL**  
Paseka School of Business,  
Minnesota State University,  
USA Operations

**VILLE SAARIKOSKI**  
Laurea University of Applied  
Sciences, Finland Operations

**RANIA NAFEA**  
Seneca College, Canada  
International Business

**GABRIEL HOUSTON**  
Seneca College,  
Canada Organizational Behavior &  
HRM

07

## 12000+ Well Placed Alumni

Alumni play an important part in an educational institute and IILM is proud to have a huge network of over 12000+ alumni who are well-placed professionally in various capacities, in reputed companies and across industries, both in India and abroad. IILM engages the alumni community in various ways. Alumni are invited to interact with students to motivate and guide them on their careers as well as to deliver guest lectures in areas of their expertise. They are consulted on industry specific workshops organized to hone the skills of the students. Alumni also become mentors to students, providing them with first-hand knowledge and advice stemming from experience along with a platform for networking. They are on panels to conduct SIP viva and/or judge SIP reports. An Alumni Meet is organised on campus every year. A lifelong access to a large and resourceful Alumni network through social media and in real life is a priceless asset for anyone graduating from IILM.



*"IILM gave us a learning ground and freedom to think. I would like to thank the institute for giving us direction in our journey of life."*

**Ms. Diptii Das**  
Director, Real Impact Pvt Ltd  
Batch 1997-1999



# 08

## Campus Life

To support the vision of developing innovative, entrepreneurial and responsible business leaders, IILM fosters a respectful campus culture, where students are encouraged to engage in intellectual debates, develop and showcase talents, challenge conventional knowledge and develop new ideas. IILM provides all the resources needed to organize and pursue a range of academic and recreational interests through student driven clubs and activities. IILM supports the smooth functioning of these clubs with an array of facilities.

### Facilities on Campus

**Cafeteria:** Cafeteria is a place to rejuvenate, communicate and exchange of ideas. It provides a comfortable atmosphere for socialising and networking. Located at the roof top it gives a spectacular view of the Jawaharlal Nehru Stadium, the Lotus Temple and the surroundings nearby. The food menu at our cafeteria is developed by a nutrition expert and the same incorporates Indian as well as continental delicacies. The quality of food served on campus is closely monitored while ensuring that the same is being prepared in a healthy manner.

**Sports Field:** The campus facilitates sports culture among students by encouraging them to utilise the sports field after their classes for recreation and practice. The sports field at IILM has basketball court and ample space for cricket, soccer, volleyball and any other group sports.

**Library:** The Library holds a rich collection of printed as well as electronic resources which include books, journals, databases, audio-visual materials, CDs/DVDs, e-journals, reports, case studies, conference proceedings, training manuals, etc. Our collection focuses on the contents of the programmes offered to students at IILM and include materials on economics, technology, and social sciences. Our library also provides a space for communication and academic work.

**Wi-Fi Enabled Campus:** The campus is fully Wi-Fi enabled. Students have access to online resources and learning management system.





# A Typical Day on Campus

Studying, learning, and practicing business theories is not enough for a holistic manager. There is learning beyond the curriculum, which involves soft skills such as teamwork, networking, and communication. There is also a high need for pursuing extra-curricular interests that help in building a manager's personality.

A number of clubs exist on campus offering a range of leadership opportunities. They provide a scope of refining management and leadership skills, exploring interests and building networks. Conferences, monthly events, annual festivals, inter-campus debates and in-house publications are some of the options available to the students to expand their horizons in terms of co-curricular interests.

A typical day of a student follows a schedule that incorporates every aspect of development and interaction required to make a holistic manager.

9:30am	– 1:35pm	Classes
1:35 pm	– 2:20pm	Lunch, Networking, Recreation
2:20pm	– 3:35pm	Interaction with Mentors, Placement Workshops & Tutorials
3:35pm	– 4:50pm	Club Meetings, Preparation for Events, Library Time, Developing Assignments, Group Projects and Entrepreneurship & Incubation Centre activities





09

## Merit Scholarships and Loans

It is IILM's endeavor to make education more affordable for students from all walks of life and ensure that every deserving student gets an opportunity for quality education. This is made possible by our merit based scholarship policy. IILM has also partnered with banks to make the procedure for application of education loans easier for students, with the aim of helping students bridge the gap between the cost of the programme and student's ability to pay.

Various categories of scholarships have been made available and designed to cater to different students. The Scholarship Award Committee's decision on a student's eligibility and grant of the scholarship will be final. Two or more scholarships cannot be combined.



# Admission

## ELIGIBILITY

- The applicants must possess a Bachelor's or equivalent degree in any discipline.
- Applicants in their final year of Bachelor's degree course are also eligible to apply. The admission will remain provisional until they produce mark sheets and degree certificates establishing their eligibility.
- Minimum of 50% aggregate marks or equivalent, from a recognized university in India or abroad (recognized by the UGC / Association of Indian Universities (AIU))
- Applicant is required to appear in any of the management competitive exam CAT/ MAT/ XAT/ GMAT/ CMAT / ATMA/NMAT etc.)

## PROCEDURE FOR FILLING UP APPLICATION FORM

- Applicants can submit the application form online and offline while on Campus.
- Online application form is available at [www.iilm.edu/lodhiroad](http://www.iilm.edu/lodhiroad) along with the non-refundable admission processing fee of 1000/. The admission fee can be paid through Credit Card/ Debit Card/Bank Transfer through the designated payment gateway.
- Applicants can also fill the form on the day of Personal Interview.

## Process

### STEP 1: FILL IN THE APPLICATION FORM

Aspiring applicants should apply to the Admission's Office through the duly filled in Application Form available online & offline.

### STEP 2: SUBMIT PHOTOCOPIES OF ALL REQUIRED DOCUMENTS (SELF ATTESTED):

- Class X Mark Sheet
- Class XII Mark Sheet
- Graduation Mark Sheet (latest year if final year is not available)
- CAT/ MAT/ XAT/ ATMA/ CMAT/ GMAT/ NMAT Score Card, if appeared
- Two Recent Passport Size Photographs
- Identity Proof (AADHAR card preferable) issued by Govt. of India.
- Updated Resume in case of working professional

### STEP 3: CASE STUDY ANALYSIS/ SIMULATION & PERSONAL INTERVIEW

As a part of admission process, we conduct the following assessment rounds:

- Case Study Analysis/ Simulation
- Personal Interview round with Panel of Faculty At IILM, we assess applicants on various parameters:
  - Career Objectives
  - Adaptability and Flexibility
  - Leadership Qualities (Taking initiatives and challenges)
  - Self-Awareness
  - General Awareness
  - Basic Characteristics & Personality Traits

### STEP 4: ANNOUNCEMENT OF FINAL SELECTION LIST:

- Final Selection List would be declared on announced dates. Applicants who are selected will be made an offer of admission. The offer letter will be sent by courier to the address provided by the applicant and a copy of the same would be sent to their email id.
- Selected applicants must confirm their admission by paying the Registration Fee (as per Fee Structure) within the stipulated time, failing which; the admission offer will stand cancelled.



# Board of Governors

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Chief Election Commissioner of India, Retd.  
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Executive Vice President (HR)  
IndusInd Bank





# Our Programmes

IILM Institute for Higher Education, Lodhi Road	Executive PGDM (Affiliated to AICTE)
IILM Undergraduate Business School, Lodhi Road	BBA in Entrepreneurship BBA in International Management BBA with Psychology BBA with Communication
IILM University, Gurugram	School of Humanities & Social Sciences School of Technology School of Design & Fashion School of Law School of Management: Bachelor of Business Administration (BBA) : • Accounting & Finance/Marketing/HR etc Bachelor of Business Administration (BBA) : • Entrepreneurship • B.Com (Hons) Master of Business Administration (MBA) : • Marketing/Finance/ HR/Logistics & Supply Chain /Fintech/Digital Business/Data Analytics/ Public Policy/Innovation & Sustainability/ Marketing & Innovation etc. Master of Business Administration : • Entrepreneurship Executive Master of Business Administration : • Fintech/ Digital Business/Data Analytics/Public Policy/ Innovation & Sustainability/ Marketing & Innovation/ Finance/HR/Logistics & Supply Chain etc. Part Time Executive Master of Business Administration : • Marketing/Finance/HR/Logistics & Supply Chain/ Fintech/ Digital Business/Data Analytics/ Public Policy/ Innovation & Sustainability/ Marketing & Innovation etc.
IILM Graduate School of Management, Greater Noida	PGDM (Affiliated to AICTE, AIU & Accredited by NBA) Executive PGDM (Affiliated to AICTE & AIU) FPM (Affiliated to AICTE)
IILM College of Management Studies, Greater Noida	PGDM (Affiliated to AICTE)
IILM College of Engineering & Technology, Greater Noida	B.Tech M.Tech MBA BBA- MBA integrated



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Attend an event  
[www.iilm.edu/events](http://www.iilm.edu/events)



### **Lodhi Road Campus**

Rai School Complex, 3 Institutional Area,  
Lodhi Road, New Delhi – 110003

Tel: 011-40934303

[www.iilm.edu/lodhiroad](http://www.iilm.edu/lodhiroad)



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New Delhi